

AK FOOD PROFILE



"Our brand is built based on the product's quality. Our path is founded on Vietnamese rice, as an aspiration to nourish excellent nutrition to Vietnamese families and the world."



Mrs. Nguyễn Thị Thu (RUBY)

Chủ Tịch HĐQT kiêm Tổng Giám Đốc
Chairwoman/ CEO



WE PROUDLY PROVIDE HIGH QUALITY PRODUCTS





ABOUT US AK FOOD

**TOP PORRIDGE'S
SUPPLIER
IN VIETNAM**

500 STAFFS

**INTERNATIONAL
STANDARDS**

- AK FOOD is the leading manufacturer, supplier, and exporter of nutritious food products in Vietnam. We strongly believe that natural, fresh ingredients are keys to nutritional quality food products.
- Therefore, we are perpetually strict in selecting partners that supply raw ingredients. With a solid of experience in the nutritious food industry, AK FOOD proudly provides high-quality products to customers.
- We are the owner of the Cay Thi brand - the oldest nutritious rice porridge brand in Vietnam since 1998.

ANH KIM FOOD PRODUCTION JOINT STOCK COMPANY (AK FOOD)

HEAD OFFICE:

Lot 3 - 1B, Road I, Industrial Group 3,
Tan Binh Industrial Zone, Tay Thanh Ward,
Tan Phu District, Ho Chi Minh City, Viet Nam.

BUSINESS LINE:

Manufacture, supply and export nutritious food.

AREA OF ACTIVITIES:

Nationwide, mainly focus on Ho Chi Minh City,
the South of Vietnam, gradually expanded to the
Central and the North Vietnam.



IMPRESSIVE NUMBERS



5.000+

Distribution stores
across Vietnam



27 YEARS

Built and developed



50.000+

Meals everyday



50+

Nutritious products

VISION & MISSION

1

VISION

By 2050: Become one of the first choice of nutritious food for Vietnamese around the world.

2

MISSION

Bring products with high nutritional value, good quality, food safety and hygiene to customers and constantly improve quality.

Commit to contributing to promoting the development quality and user health.



DOMESTIC CERTIFICATIONS & AWARDS



VIETNAMESE HIGH QUALITY PRODUCT



HO CHI MINH CITY GREEN BUSINESS



VIETNAMESE HIGH QUALITY PRODUCT - GLOBAL INTERGRATION STANDARD



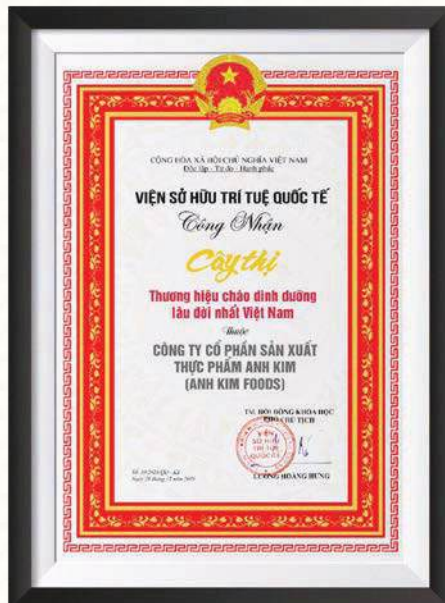
CERTIFICATE OF OUTSTANDING BRAND



CERTIFICATE OF OUTSTANDING PRODUCT



CERTIFICATE OF VIETGAP



CERTIFICATE OF THE OLDEST NUTRITIOUS RICE PORRIDGE BRAND



CERTIFICATE OF FOOD SAFETY

INTERNATIONAL CERTIFICATIONS



CERTIFICATE
ISO 22000 : 2018



CERTIFICATE
ISO 9001 : 2015



CERTIFICATE
HACCP



READY TO EAT



Cháo Tươi

Fresh porridge

**Cháo
tươi** CÂY
THỊ

Fresh porridge

CHÁO TƯƠI

Fresh porridge

SÚP DINH DƯỠNG
NUTRITIOUS SOUP

Nutritious soup

Gà Ấc Tiềm

Slow - cooked Black
Chicken Soup

**THỊT
VIÊN**
— ĂN LÀ GIỀN —

Meatballs

Cháo Tươi



BEEF & CARROT FRESH PORRIDGE

NET WEIGHT: 240g

SIZE OF PACK: 18 x 13 x 6 (cm)



PORK & SQUASH FRESH PORRIDGE

NET WEIGHT: 240g



EEL & MUNG BEAN FRESH PORRIDGE

NET WEIGHT: 240g



SNAKEHEAD FISH & MUNG BEAN FRESH PORRIDGE

NET WEIGHT: 240g



SALMON & SEAWEED FRESH PORRIDGE

NET WEIGHT: 240g



SHRIMP & KATUK FRESH PORRIDGE

NET WEIGHT: 240g



BLACK CHICKEN & MUNG BEAN FRESH PORRIDGE

NET WEIGHT: 240g



PIGEON & MORINGA FRESH PORRIDGE

NET WEIGHT: 240g

Cháo tươi CÂY THỊ



ABALONE & OYSTER FRESH PORRIDGE

NET WEIGHT: 240g

SIZE OF PACK: 18 x 13 x 6 (cm)



MIXED SEAFOOD FRESH PORRIDGE

NET WEIGHT: 240g



CHICKEN & SHIITAKE FRESH PORRIDGE

NET WEIGHT: 240g



FROG & PEAS FRESH PORRIDGE

NET WEIGHT: 240g



SEABASS & TARO FRESH PORRIDGE

NET WEIGHT: 240g



CHÁO TƯƠI



BROWN RICE AND FIVE-BEAN PORRIDGE

NET WEIGHT: 240g

SIZE OF PACK: 18 x 13 x 6 (cm)



MIXED VEGETABLE PORRIDGE

NET WEIGHT: 240g



DA LAT MIXED VEGETABLES PORRIDGE

NET WEIGHT: 240g



NGHE AN EEL PORRIDGE

NET WEIGHT: 240g



MEKONG SNAKEHEAD FISH PORRIDGE

NET WEIGHT: 240g

Súp Dinh Dưỡng

NUTRITIOUS SOUP



SEAFOOD WITH FAT CHOY SOUP

NET WEIGHT: 260g
SIZE OF PACK: 18 x 13 x 6 (cm)



CRAB WITH CORN
AND LOTUS SEEDS SOUP
NET WEIGHT: 260g



PIG BRAIN WITH
MACARONI AND
CARROT SOUP
NET WEIGHT: 260g



GROUNDLED PORK
WITH MACARONI
AND SQUASH SOUP
NET WEIGHT: 260g



CHICKEN AND SHIITAKE
MUSHROOM SOUP
NET WEIGHT: 260g

Gà Ấc Tiềm

Slow-cooked Black Chicken Soup is a premium product made from traditional recipes with a distinctive taste.

It incorporates herbal medicine, ginseng, and cordyceps, offering several health benefits, including enhancing the immune system, improving digestion, and boosting vitality. The slow-cooking process blends the ingredients harmoniously, creating a savory and satisfying broth.



Net weight: 350g/ pack
Size of pack: 14 x 19,5 (cm)

CAY THI RICH FLAVOR MEATBALLS IRRESISTIBLE DELICIOUS



READY TO COOK



Achaki instant porridge



Fresh rice

Cháo ngon tiện lợi

ACHAKI

ACHAKI INSTANT PORRIDGE

Net weight: 72g/ pack
Size of pack: 33,5 x 19 (cm)



BLACK CHICKEN & MUNG BEAN
NET WEIGHT: 72g



PIGEON BROWN RICE
NET WEIGHT: 72g



PORK & SQUASH
NET WEIGHT: 72g



SNAKEHEAD FISH & CARROT
NET WEIGHT: 72g



BEEF WITH CARROT & POTATO
NET WEIGHT: 72g



SHRIMP & CARROT
NET WEIGHT: 72g

AK RICE



FRESH RICE CHICKPEAS

NET WEIGHT: 150g
SIZE OF PACK: 18 x 13 x 6 (cm)



FRESH RICE LOTUS SEEDS

NET WEIGHT: 150g
SIZE OF PACK: 18 x 13 x 6 (cm)



FRESH BROWN RICE

NET WEIGHT: 150g
SIZE OF PACK: 18 x 13 x 6 (cm)

SPECIFICATION



Cháo tươi
FRESH PORRIDGE

- 30 packs/ carton box
- Carton box weight: 7,2 kg/box
- Size of box: 19 x 32 x 24 (cm)



Gà Ấc Tiềm

- 24 packs/ carton box
- Carton box weight: 8,4 kg/box
- Size of box: 38 x 28 x 19,5 (cm)



Cháo ngon tiện lợi
ACHAKI

- 30 packs/ carton box
- Carton box weight: 2,16 kg/box
- Size of box: 41 x 32 x 18 (cm)



Súp Dinh Dưỡng
NUTRITIOUS SOUP

- 30 packs/ carton box
- Carton box weight: 7,8 kg/box
- Size of box: 19 x 32 x 24 (cm)

SPECIFICATION



AK RICE

- 30 packs/ carton box
- Carton box weight: 4,5 kg/box
- Size of box: 19 x 32 x 24 (cm)



THỊT VIÊN

— ĂN LÀ CHIẾN —

- 30 packs/ carton box
- Carton box weight: 3,6 kg/box
- Size of box: 41 x 32 x 18 (cm)

RETORT POUCHES TECHNOLOGY



"Japanese technology 4-layer aluminum composite packaging is NASA food packaging technology for astronauts with multiple layers of food protection."

POLYPROPYLENE

Layer that directly contacts with food

- Colorless, odorless, tasteless, non-toxic
- Has antioxidant properties, steam, grease and other gases
- High durability, high toughness

NYLON

- Scratch resistance

ALUMINUM FOIL

Protection layer

- Protection from light, gases and odors
- Prolonged storage time

POLYESTER

Outer layer

- Easy to print on the surface
- Durable

FACTORY



**AK FOOD'S FACTORY IS THE BIGGEST
FACTORY PRODUCE NUTRITIOUS
PORRIDGE IN VIETNAM.**

- Factory 5,000 m²
- Fully cooked in the pouch package
- Apply modern automated packaging technology
- Preserve the whole flavour of natural ingredients

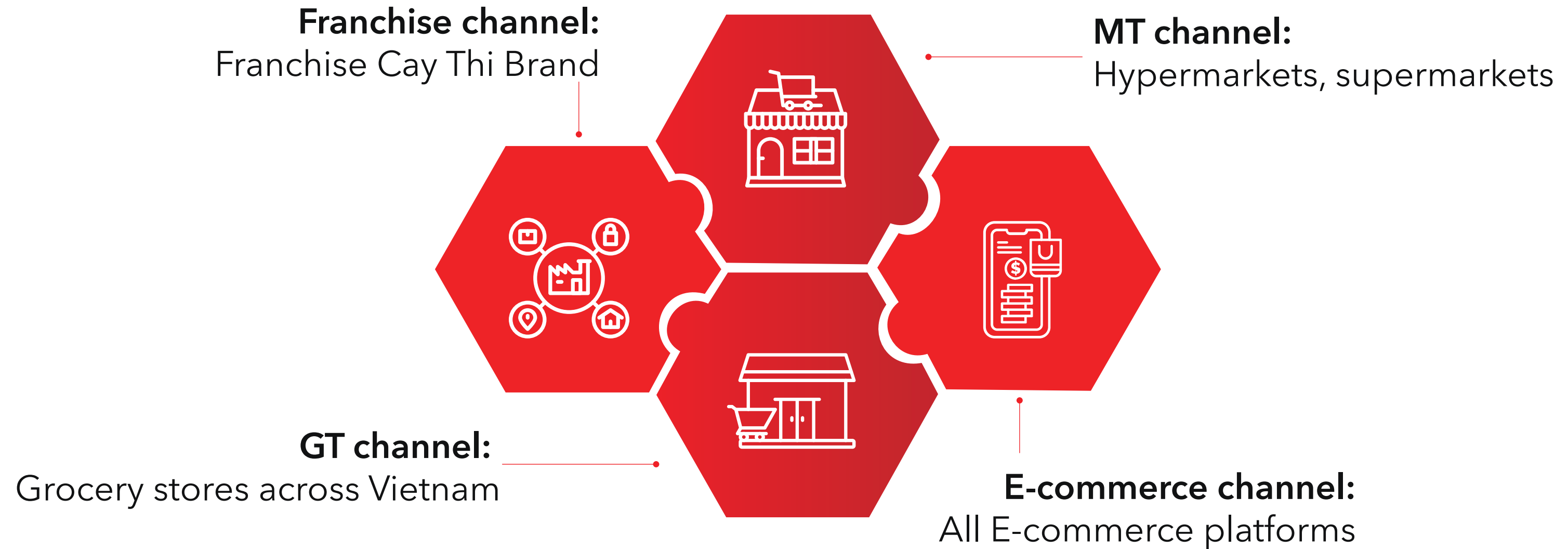


- **DISTRIBUTION CHANNELS**
- **GOAL DEVELOPMENT OF 2025**

DOMESTIC MARKET



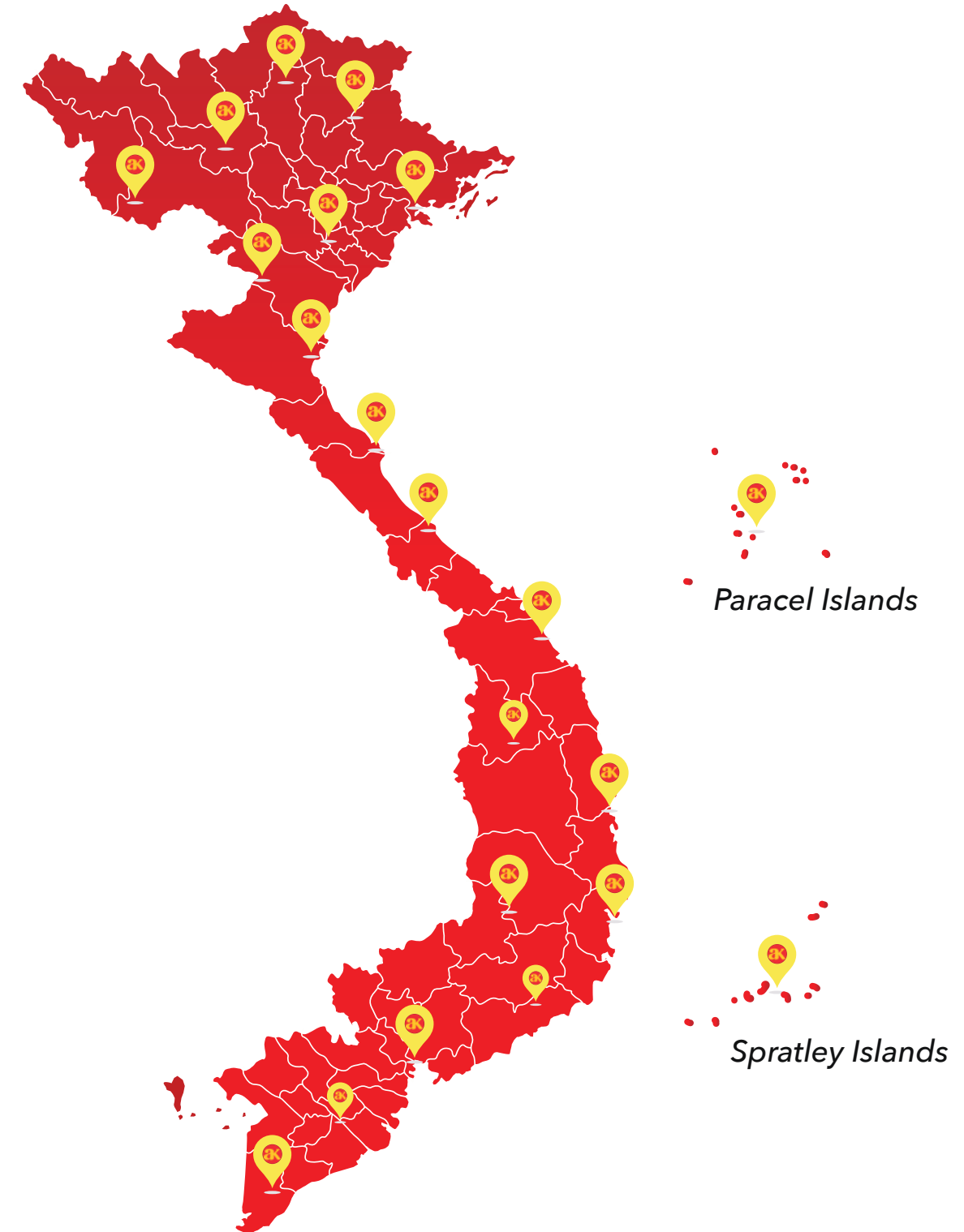
DISTRIBUTION CHANNELS



DOMESTIC MARKET

DISTRIBUTION CHANNELS

+5000 SELLING
POINTS
63 PROVINCES



FRANCHISE MODELS CHANNEL



We are the owner of the Cay Thi brand - the oldest nutritious rice porridge brand in Vietnam since 1998.

DISTRIBUTION WITH 200 CAY THI FRANCHISE STORES:

Standard model: Standard store.



MT CHANNEL: HYPER/SUPERMARKETS



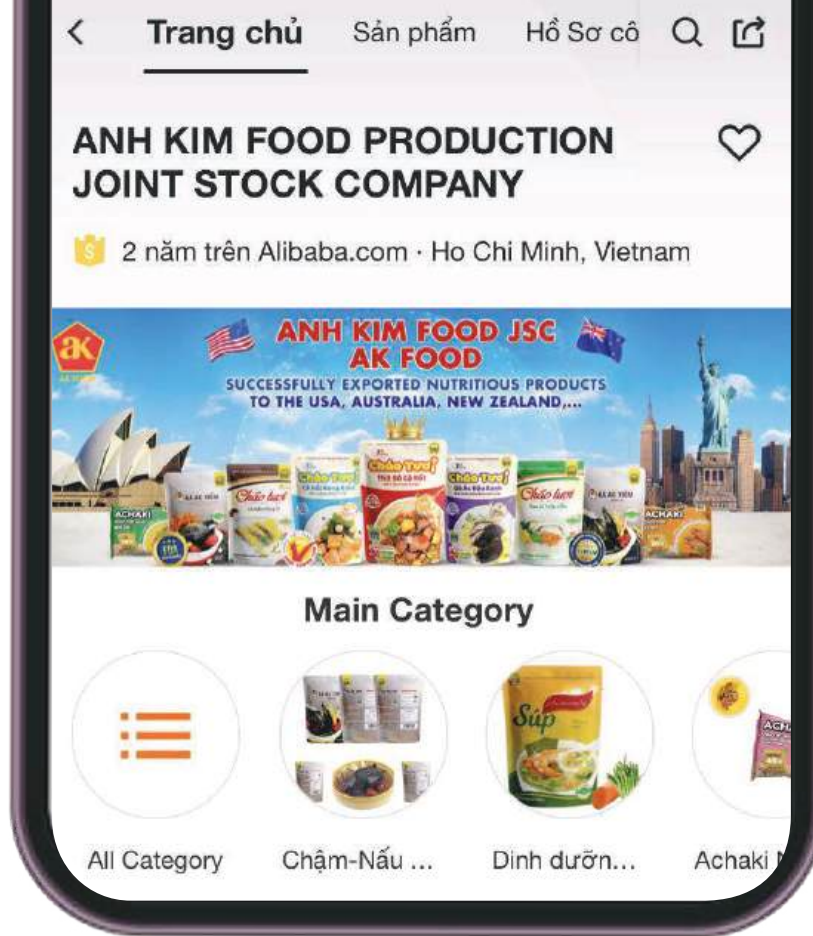
KINGFOOD



GT CHANNEL: GROCERY STORES

Local brand supermarket,
grocery stores, local mom & baby stores.

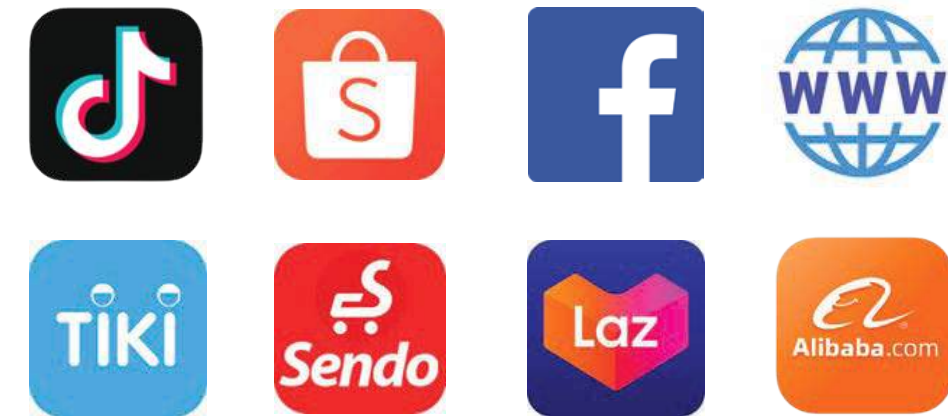




E-COMMERCE CHANNEL

E-commerce platforms:

Tiki, Shopee, Lazada, Sen đỏ, Facebook, Alibaba, Website, TikTok, Amazon



GOAL OF DOMESTIC DEVELOPMENT 2025



- **FRANCHISE MODELS:** Broaden the store chain and deliver exceptional support to empower our business partners for mutual success.
- **SUPERMARKET CHANNELS:** Maximize the impact of large systems and fill shelves with irresistible incentives that captivate customers and drive engagement.
- **E-COMMERCE CHANNEL:** Dominate the e-commerce platform with a suitable pricing strategy, strong advertising, and thoughtful service.

INTERNATIONAL MARKET AK FOOD



In 2025:

Approach and promote export activities to potential markets:
Australia, Canada, USA,...



Successfully Exported Australia



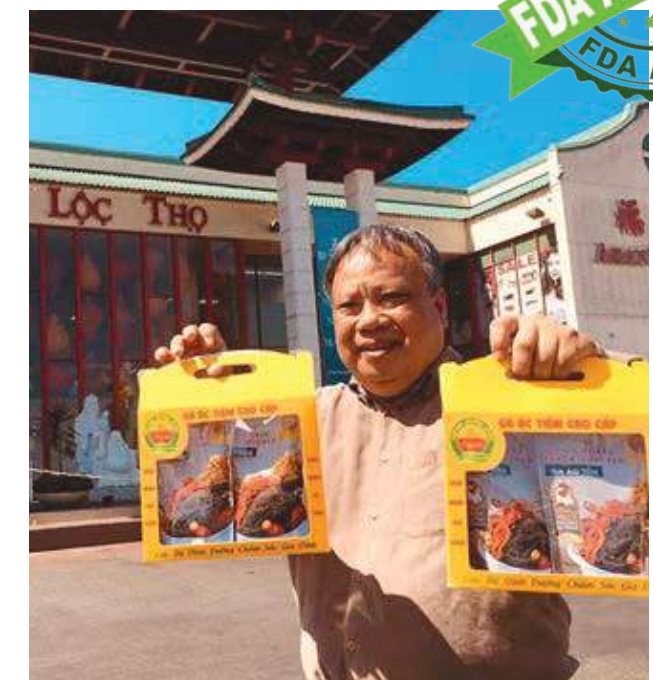
Successfully Exported USA



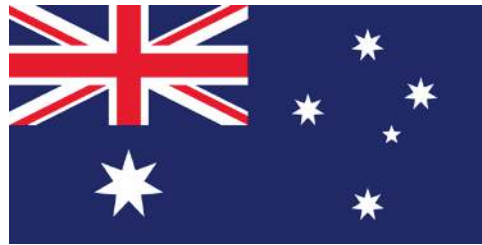
INTERNATIONAL MARKET: ASIAN GROCERY STORES

On 10/2018:

Slow cooked Black Chicken had been approved by the US Food and Drug Administration (FDA) to enter to the United States.



PRODUCTS ARE AVAILABLE IN AUSTRALIA



On August, 2022:

Fresh Porridge and Slow-Cooked Black Chicken Soup are exported to Sydney, Australia.



COMMUNITY ACTIVITIES

- Create jobs for local laborers (500 – 700 laborers).
- Make stable output for agricultural products.
- Donate to community funds, sustain unfortunate families, and contribute to cities highly exposed to natural disasters in Vietnam.





SUPPORTED PEOPLE DURING THE **COVID-19** PANDEMIC IN VIETNAM





BAN MẶT TRẬN TỔ QUỐC VIỆT NAM CỘNG HÒA XÃ HỘI CHỦ NGHĨA VIỆT NAM
THÀNH PHỐ HỒ CHÍ MINH Độc lập - Tự do - Hạnh phúc
BAN THƯỜNG TRỰC TP. Hồ Chí Minh, ngày 13 tháng 4 năm 2020

TP. HỒ CHÍ MINH
THƯ CẢM ƠN

Kính gửi: **CÔNG TY CỔ PHẦN SẢN XUẤT THỰC PHẨM ANH KIM - QUÝ BÁT CHÁO YẾU THƯƠNG**

Sáng ngày 20 tháng 3 năm 2020, Ban Thường trực Ủy ban Mặt trận Tổ quốc Việt Nam Thành phố - Ban vận động, tiếp nhận và phân phối Quý phòng, chống dịch bệnh Covid-19 Thành phố và Ban vận động và tiếp nhận tiền, hàng cứu trợ Thành phố Hồ Chí Minh đã tổ chức lễ phát động ủng hộ công tác phòng, chống dịch bệnh Covid-19 và hỗ trợ đồng bào bị ảnh hưởng do hạn hán, xâm nhập mặn tại các tỉnh khu vực Nam Trung Bộ, Tây Nguyên và khu vực Đồng bằng Sông Cửu Long.

Phát huy truyền thống đoàn kết, tương thân tương ái và sự nghĩa tình của Nhân dân Thành phố Hồ Chí Minh, Ban Thường trực Ủy ban Mặt trận Tổ quốc Việt Nam Thành phố đã nhận được sự quan tâm, hỗ trợ của Công ty Cổ phần Sản xuất Thực phẩm Anh Kim - Quý Bát cháo yếu thương ủng hộ 10.000 gói cháo tươi Cây thị, trị giá số tiền 220.000.000 đồng (Hai trăm hai mươi triệu đồng) để hỗ trợ công tác phòng, chống dịch Covid-19 trên địa bàn thành phố.

Ban Thường trực Ủy ban Mặt trận Tổ quốc Việt Nam Thành phố xin gửi lời cảm ơn đến Công ty Cổ phần Sản xuất Thực phẩm Anh Kim - Quý Bát cháo yếu thương, kính chúc đơn vị ngày càng phát triển và mong muốn tiếp tục nhận được sự hỗ trợ của quý vị trong thời gian tới với những chương trình an sinh xã hội, vì cộng đồng.

TM. BAN THƯỜNG TRỰC CHỦ TỊCH
Tô Thị Bích Châu



**DONATED TO COMMUNITY
DURING NATURAL DISASTERS**

MEET US AT INTERNATIONAL EXHIBITIONS



THANK YOU.

KEY CONTACT



Trang (Tracy) Dong

Title

Public Relations Director
Head of International Trade

Email

trangdong@akfood.com.vn

Mobile/ Zalo/ Viber/ Telegram/ Whatapp

(+84) 932 024 039



Mai (Mia) Nguyen

Vice President of Sales

mainguyen@akfood.com.vn

(+84) 909 622 918

